

*"I admit it. I was worried  
about myself and my future.*

*That's why I chose Securities America,  
a company that works for me and my clients.  
My business depends on personal relationships.  
Clients entrust me with their investments,  
tax planning, charitable giving, and estate  
planning. I give my clients personal, efficient  
service, so I expect the same from my  
broker/dealer. Securities America's Gold Star  
Program gives me the personalized, immediate ser-  
vice I need. I don't wait for answers and I am  
assigned one full-time representative who knows me  
and my clients. My Gold Star representative helps me open  
accounts quickly so my clients earn interest immediately.  
Even after the money has been invested, Securities America  
continues to serve me and my clients. They work for me so  
that I can provide my clients with exceptional service."*

*Sherry Delo, Registered Principal*

# Me, me, me... It's all about ME!

- Take home 100% payout, less service fees
- Choice — Pay for only the services you want
- Count on cutting-edge technology and support
- Experience one of the Industry's highest employee-to-rep ratios
- Achieve — Since 1994, our average rep's production has tripled
- Discover the company created with *you* in mind

*Experience real opportunity, independence and success as you build your business your way.*


**OUR NET PAYOUT WILL GET YOU. OUR SERVICE WILL KEEP YOU.**

**Take the Challenge.** Ask for our free Broker/Dealer Scorecard and put Securities America to the test against other firms. **Call Recruiting** at 800-989-8441 or **Email Recruiting** at [payout&service@saionline.com](mailto:payout&service@saionline.com)

 **Securities America**

Securities America Advisors, Inc. - An SEC Registered Investment Advisory Firm  
Securities America, Inc. - Member NASD/SIPC  
web address: [securitiesamerica.com](http://securitiesamerica.com)





*“Shortly after I joined Securities America, I was invited to lunch with the company President.*

*I knew then that I was working for a special company. Later, the company President spent the day with my team processing paperwork...spending time on the front line! Our philosophy is simple, we'll go to extraordinary lengths to ensure you extraordinary service. Securities America rewards all employees when a rep compliments an employee for a job well done – usually with donuts on Friday! Our employees are able to cut red tape and we meet weekly to make process improvements. If things go wrong, we're empowered to compensate you for our error. This only works if employees have the training and experience needed to give you the service you deserve. We attend classes about each of our various products and services plus customer service and information technologies. Does this sound like a different kind of company? It is!”*

*Irene Paul, Securities America Employee of the Year  
Asset Transfer Supervisor*

# You, you, you... It's always about YOU!

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